



# human strategies

## 5 Dynamic Principles of Leadership, Communication & Decision Making Skills

“Steven’s presentation on the five H.U.M.A.N. Strategies was energetic, meaningful and was packed with wonderful information that anyone could apply to his/her relationships with others, either at work or on a personal basis.”

KATHY BUCHANAN, EXECUTIVE DIRECTOR, WASHINGTON SCHOOL OF NUTRITION ASSOCIATION

“Steven has a wonderful gift and message that needs to be communicated throughout the country.”

TOM HASSENAUER, SENIOR CATEGORY MANAGER, FOOD SERVICES OF AMERICA - SEATTLE

“Steven was engaging, energetic, likeable and believable. His universal message applied directly to our industry and its challenges so every point he made felt 100% relevant. He touched our attendees in a fundamental, humanistic way that is difficult to describe, but powerful to feel.”

AMANDA OSBORNE, EXECUTIVE DIRECTOR, FITLIFE CLUB NETWORK

*The format can take many shapes:*

*Keynotes, Corporate and Sales Meetings, Non-Profits, Group Facilitation, Workshops, and One-on-One Coaching. The mission is always the same: Partnerships that foster respect and compassion with H.U.M.A.N. Strategies™ achieve outstanding results.*

H.U.M.A.N. Strategies,™ the foundation of Steven’s work as a speaker, facilitator and Coach, is a dynamic approach to personal and professional leadership, communication and effective decision making skills.

Based on the five core principles below, H.U.M.A.N. Strategies™ seeks to empower people and organizations by tapping into the humanistic qualities that form their dreams, conquer their fears, drive their choices, inspire their actions, and connect them with the larger mission to achieve their highest potential.

H.U.M.A.N. Strategies™ works well as a conference keynote with variable slants to serve opening, closing and banquet slots. It has been highly received by Fortune 500 companies, academics, non-profits and religious organizations alike; from CEOs to sales teams; from administrative staffs to students; from middle management to executive directors; anyone looking for the strategies necessary to engage, inspire and empower themselves and others to believe anything is possible.

- Honor the person
- Understand perspectives
- Manage reactions
- Attract desired results
- Negotiate solutions

Participants walk away energized, with unique perspectives about themselves and new insights about how they interrelate to others. In addition, they acquire thought-provoking skills for removing the obstacles that stand between them and their success, between ordinary and extra-ordinary.

**A Few Adaptations of the Theme Include:**

- Overcoming Fear in the Workplace-Engaging the Disengaged
- Human Environmentalism: Creating Less Toxic Relationships and Building More Sustainable Human Environments
- Managing the Human Impact of Change

Steven Fulmer is a successful entrepreneur and human strategist who started his first business at age 16 and helped build a \$10 million hi-tech company. He now speaks and coaches individuals as far away as Australia, and currently teaches the Mission & Visioning workshop for the George Fox