



# Navigating the Seven C's of Change

## 7 Key Tools for Mastering the Human Obstacles of Change

“From the moment he took the stage, Steven had the audience’s full attention and kept it throughout the entire presentation.”

JOSHUA WALDMAN, ENGINEERING EMPLOYMENT SYMPOSIUM

“The headliner for the conference was the Disney Institute. They were good, but Steven’s presentation was outstanding and clearly the highlight of the weekend.”

CHUCK WOOD, PROFESSIONAL FITNESS TRAINER

“Steven’s presentation to our group of marketing professionals was exceptional. I know that we got but a sampling of the wisdom and insight Steven has to share.”

JOE CROSS, BOARD MEMBER, METROPOLITAN SENIOR NETWORK

*This program stands alone as a keynote, round-table or workshop, and is highly adaptable to a wide range of themes*

### Understanding the 3-Dimensions of Leadership

Change! Sometimes it’s thrust upon us, and sometimes it’s inspired from within. Either way, change is a by-product of leadership, and leadership is not just for CEOs anymore. In fact, while most “leaders” live in the 1st Dimension of Leadership, real change takes place in Dimensions 2 and 3, which one can only reach by Navigating the Seven C’s of Change.

#### 1st Dimension – “Height” – Leadership of Others

Most leaders live in this dimension, thinking it’s size that matters: the bigger their vision, the easier it is to see. Leaders in this dimension think, “*All I need to do is paint the picture and tell others how to get there.*”

#### 2nd Dimension – “Width” – Leadership of Self

Far too many people are completely unaware that this dimension exists. Or they may get it intellectually, but not in practicality. Ask a room full of people how many of them are leaders and generally only those with a title will raise a hand. Imagine the power of change if more people stepped into the 2nd Dimension.

#### 3rd Dimension – “Depth” – Leadership Without Authority

Traditional leaders see the value of the 1st Dimension and are innately gifted at dreaming big. The 3rd Dimension goes the other direction to state that success is found in the depth of emotional connection with the players. The 3rd Dimension is all about influence and the ability to lead, even when you have no authority, title or position to do so.

Change is difficult, just ask anyone. But the conventional wisdom about change is sometimes wrong. Most times the challenge has less to do with the change itself, and more to do with the mysteries and routes surrounding the process. In this program we will unpack those mysteries as we learn to navigate the Seven C’s:

Clarity - Choice - Courage - Connection

Collaboration - Consultation - Concrete